

Introducing Business Hub Display Week 2017 (Biz Hub DW)

Dates and hours: Tuesday, May 23rd, 10:30 a.m. – 6:30 p.m.; Wednesday, May 24th, 9:00 a.m. – 5:00 p.m., Thursday, May 25th, 9:00 a.m. -1:00 p.m. **Location:** Room 409AB in the LA Convention Center

Biz Hub DW is a *new* meeting space opportunity designed for the purpose of allowing business professionals who are looking to hold meetings and conduct business in a convenient and semi-private setting during Display Week.

Biz Hub DW is the perfect location to meet with clients and associates in a quiet and inviting atmosphere. There will be 12 modules in *Biz Hub DW* that will have one table and four chairs in each module.

When you consider business center costs, outside meeting room rentals fees that can quickly run up your costs to conduct business over the course of the Conference, and may not always be in the ideal location, we are sure you will find the *Biz Hub DW* is an excellent investment.

Participation in *Biz Hub DW* will contribute to your success with clients and business associates over the three days of Display Week.

Hub DW participation details:

- You must be a registered 2017 Display Week attendee or exhibitor to enroll in *Biz Hub DW*.
- You may bring up to three non- Biz Hub DW guests with you for each visit. Guests must be registered (badged) at Display Week 2017.
- *Biz Hub DW* participation is an **individual** enrollment and *not organizational*. Each *Biz Hub DW* enrollment is for the current DW conference. Participation in Biz Hub DW and attendee/exhibitor badges are not transferrable.
- Each visit to *Biz Hub DW* allows one enrolled participant to secure one table for himself and his guests. All guests must be present when the participant is assigned a module.
- There are a limited number of enrollment opportunities available for DW17. There is a limit of three (3) individuals per company that may join.
- Each visit to *Biz Hub DW* is for a 30 minute maximum time frame.
- There are no limits to the amount of times a participant may visit *Biz Hub DW* on any day or throughout the three days.
- *Biz Hub DW* is on a first come, first served basis; module areas may not be reserved or held in advance and are based on availability of space.
- For more details please contact: North America and Europe: Jim Buckley at 203-502-8283 or <u>jbuckley@pcm411.com</u> or Asia: Sue Chung at 408-489-9596 or schung@sid.org.
- > Exhibitor enrollment \$400 per individual for the three show days of Display Week 2017
- > Non-exhibitor enrollment \$800 per individual for three show days of Display Week 2017



2017 Biz Hub DW CONTRACT

PAYMENT TERMS ARE: payment for Biz Hub DW is due upon receipt of contract, Payment is non-refundable and failure to make payment does not release the contractual or financial obligation on part of the enrollee. **Please make checks** payable to Society for Information Display sign and return contract and payment to:

Danielle Rocco, Show Coordinator

Palisades Convention Management, Inc. 411 Lafayette Street, Suite 201 New York, New York 10003

COST OF Biz Hub DW:
ACCEPTANCE AS BINDING CONTRACT:
NAME (PLEASE PRINT):
ADDRESS:
CITY/STATE/ZIP:
Company Name:
TITTLE:
PHONE:
Cell for on-site:
EMAIL:
SIGNATURE BY AUTHORIZED REPRESENTATIVE DATE:

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract for the use of *Biz Hub DW* at Display Week 2017

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One name per contract no multiple names can appear on this contract